



Some calving seasons
are just **hell-bent**
on **testing your**
mettle.

The challenges of a difficult birth
followed by a weak calf struggling to
make it are the things that test us.
But when you've done all you can do,
we can offer some support.

Our calf products and protocols have
been designed by science then proven
by folks like you to offer help along with
a whole new measure of success.

A kind of success where challenged
calves thrive.

At TechMix we realize the **importance of** **hydration.**

What we believe

We believe hydration is the single most important
component to the well-being and performance of
your animals.

We believe that during stress events, animals don't
drink enough water – leading to dehydration – and
don't consume enough critical nutrients.

We believe hydration innovation is a critical
component to your success.

Who we are

We are TechMix. Hydration is in our DNA.

We are TechMix. We invented BlueLite – and from this
technology platform, we develop products to meet the
ongoing needs of producers - both today and in the
future. BlueLite is the first hydration product to address
the specific needs of individual species including swine,
beef, dairy and companion animals.

We are TechMix.

Call 877-466-6455 or visit CalfProtocols.com



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The **life of the calf**, and
the **livelihood of the**
cattleman are a bond.

TechMix **Redefining hydration**
to keep animals
drinking, eating &
producing.



Products and protocols for key challenges.

Designed for specific stress events that calves,
and cattlemen, go through.



Cold weather extremes, dystocia, and disease can leave newborn calves weak and lethargic. Products in this protocol energize the calf, provide essential nutrients and help establish normal appetite.



In developing the product line for our Scouring Calf Protocol, we worked with industry experts to innovate products to specifically meet the needs of the calf from the onset of scours through recovery.

How to measure a successful calving: Standing • Nursing • Thriving



One of the more frustrating things you face is the potential of losing a newborn or young calf. Many of these weak calves just need a sudden boost of energy to get them going. Calf Perk® provides an immediate energy boost for newborns by helping **increase their ability to stand and begin nursing.**



Scours is the leading cause of death for young calves. After the investment in money, time and passion, you don't want to lose that calf now. You're too invested. BlueLite® Replenish™ is a quick-mixing oral rehydration solution that provides optimum buffering sources, and **supplements nutrients lost during scours.**



Ongoing health—especially intestinal health—is critical for success. However, bad bacteria can be your worst nightmare, especially without treatment. What's great is having a non-pharma alternative that can actually **kill the bad bugs that cause scours**, and provide other functional ingredients to **rebuild intestinal health** in a way that supports growth and a thriving future.

