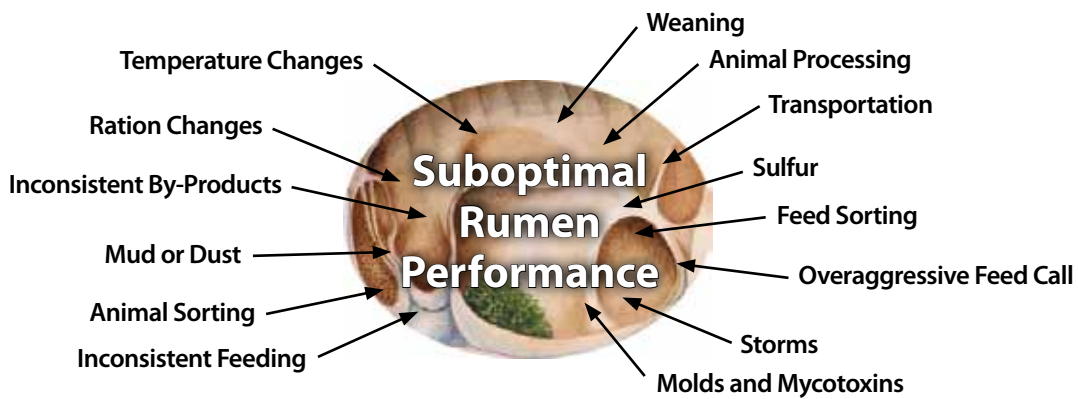




Take Control of Stress

LiquiCare® RTU is an immune health product designed to be used as a liquid drench for all classes of cattle.

Cattle face numerous stressors throughout their lives. Many times, they are weaned, sorted, loaded on a truck, and shipped several hours to arrive in a strange location, all within days. Yet, we expect them to take off and thrive. Even with our best efforts to decrease the effects of stress and keep cattle out of the sick pen, there are unavoidable stressors that can still result in suboptimal rumen performance.

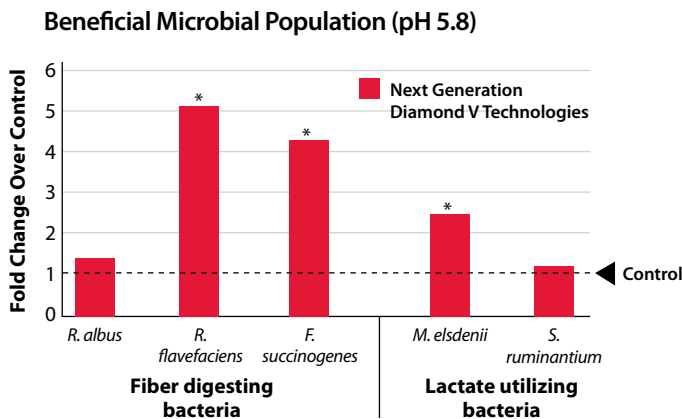


LiquiCare RTU, in conjunction with daily feeding of Diamond V technologies, can be an effective tool to manage the challenges that may occur during weaning, receiving, processing or other stressful events.

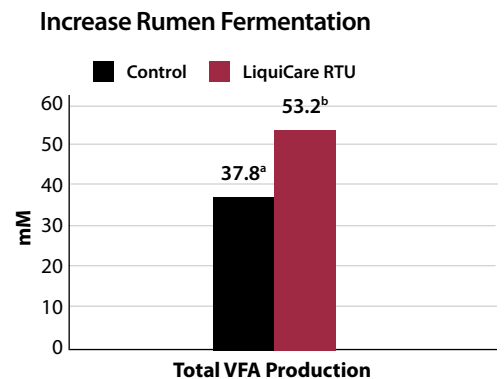
Research proves that the microbial fermentates in LiquiCare RTU support **rumen health** and **overall health and wellness**.

How Does LiquiCare RTU Work?

LiquiCare RTU is a next generation Diamond V product designed to naturally balance rumen microbiota, and optimize the rumen environment. Improved rumen function translates into better performing cattle. This ultimately means that the rumen is working better and more efficiently, helping to support overall health and wellness!



* $P < 0.05$.
Brainard et al., 2014 (LA122)



^{a,b} Means without a common superscript letter differ by $P < 0.05$.
Diamond V Research and Innovation Center, 2019.

Why Believe in Diamond V?

Healthy Cattle: Conventionally Fed Feedlot Cattle

Closeout records from 20,276 cattle were evaluated to determine the health outcomes of cattle in the Control treatment group versus those fed Diamond V technology.

	Control Treatment	NaturSafe®
1st Pulls, %	33.3	26.7
2nd Pulls, %	15.0	8.7
3+ Pulls, %	7.8	3.6

*P = 0.01

Field Trial Report BF034, 2017.

Directions for LiquiCare® RTU Use

Orally drench 5 ml per 100 lb of body weight at receiving, processing, while treating sick cattle, or during other stress situations. During production challenges, application rates can be doubled. Continue feeding Diamond V technologies in the daily ration.



Diamond V: For Health and Performance

Don't let everyday production challenges take control of your cattle. LiquiCare RTU, along with daily feeding of Diamond V technologies, can help keep cattle coming to the bunk while supporting their overall health and wellness.

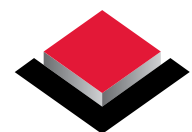


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Approved 08/26/2020

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