Get fresh cows back on feed fast.
When a fresh cow is off feed she isn’t getting the nutrients required for recovery.

Fresh cow recovery requires **More than just calcium.**

When post-freshening cows are not at full feed intake they’re not getting nutrients needed for recovery. YMCP Vitall® contains live yeast and other nutrients to get cows back on feed fast.

**Calcium alone does not incite feed intake.**
Rumination data from a YMCP Vitall field trial is evidence of feed intake well beyond a calcium-only bolus.

**Live Yeast** helps condition the rumen, encouraging feed intake

**Osmolyte** supports cellular health

**Magnesium** is required to metabolize calcium

**Calcium** supports colostrum and milk production and immune function

**Potassium** responsible for proper cellular fluid balance

**Niacin** improves liver function to stimulate appetite

YMCP Vitall is **THE** total fresh cow product.

Research proves complete post-freshening recovery requires more than just calcium.* Science-designed YMCP Vitall includes nutrients like magnesium, calcium, potassium and more… because recovery requires MORE.

**The hype on hypocalcemia.**
Hypocalcemia (including subacute) is just one of many in a list of metabolic challenges that includes; metritis, ketosis, fatty liver and others. Mitigating the risk of these challenges is the key to cow health, optimal performance and controlling veterinary expenses. Nutrient-rich YMCP Vitall supplies the nutrients necessary for recovery and helps get cows back on feed and onto their new ration heading into lactation.

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A complete freshening recovery program—from fresh cow to calf.

For the fresh cow:
Single-nutrient fresh cow products will not fully address post-freshening recovery needs. Every Fresh Cow YMCP® product offers a complete package of critical recovery nutrients that:

- Helps get cows back on feed fast
- Optimizes milk production
- Encourages higher peak milk
- Reduces risk of metabolic challenges
- Supports reproductive health

For the calf:
We have a full set of protocols just for calves that works to ensure the future of the herd thrives regardless of challenge.

Calves encounter metabolic and digestive issues as they change environments, make the transition off a milk diet, and experience other stress events. We offer the calf raiser supplementation products and protocols addressing these specific challenges that are designed to help calves thrive. Learn more at CalfProtocols.com.