

General AABP Tradeshow Information

1. Trade Show Location:

2026 AABP Tradeshow
Minneapolis, MN Aug. 27-29 2026

Minneapolis Convention Center
1301 2nd Ave S.
Minneapolis, MN 55404

2. Official Supplier/Decorator:

George Fern Company
1147 S. White River Pkwy East Drive
Indianapolis, IN 46225-1482
Tel: (317) 635-9606
Fax: (317) 634-0993

Services Provided by George Fern Company:

All services customarily required by exhibitors are available. The Exhibitors' Service Kit will include order forms or information for:

- Information and Shipping Form for Official Carrier, Fern Transportation
- Labor
- Signs
- Hanging Banners
- Furniture Rental
- Special Cleaning & Porter Services
- Electrical
- Telephone
- Internet Access
- Television/ Audiovisual Equipment
- Floral
- Map to the Loading Docks
- Parking Information
- Exhibitor Safety and Security Information
- Early Placement of Onsite Promotion

The Exhibitor's Service Kit will be available by direct link from the AABP Exhibitor's Homepage and accessed at <https://www.fernoneview.com/login>

3. Name Badges for Exhibitor Representatives

Every exhibitor representative at the tradeshow must have a name badge, costing \$200 each.

We encourage companies to book their hotel rooms within the AABP hotel blocks to help mitigate financial risks. As a thank you, for each representative with a hotel reservation in our block, we will waive the name badge fee for one person per reservation. Only one complimentary badge will be issued per room, unless sharing with significant other, no other exceptions. Thank you for your understanding and support!

To receive a complimentary name badge you must have a hotel reservation in our block and reps name entered into your contract by deadline date communicated by the Exhibits Manager.

Please note: A service fee will be applied for any onsite printed badges at our event. This means that if you require a badge that is printed during the event, you will be charged the full price for this service. Onsite badges will not receive complimentary lunch vouchers. We encourage attendees to prepare and have their representative names to be entered in advance to avoid incurring these additional costs. Our goal is to streamline the check-in process and enhance your overall experience, so please plan accordingly to avoid potential service fees.

Exhibitors will receive name badges that grant access to the exhibit hall starting Tuesday, along with complimentary lunch vouchers for Thursday and Friday. Onsite add-ons are excluded from Complimentary lunch vouchers. These badges also provide entry to conference continuing education (CE) sessions and social events, though they do not include tickets for ticketed events or drink tickets. To earn continuing education credit and participate in clinical forums or seminars, booth representatives must register as a member or non-member via the online registration form.

4. Mailing Lists

The AABP sells mailing lists of members (approximately 4500 veterinarians) for \$1000 USD for registered exhibiting companies only. Requests for an AABP membership mailing list can be made by emailing Geni Wren, AABP Communications Specialist at gwren@aabp.org. Mailing lists are in Excel format and include name and mailing address only and provided as a one time use only. Sorting of data is the responsibility of the exhibiting company. Pre-approval of the literature piece to be distributed is required before the mailing list is sent.

Exhibitors may obtain one complimentary mailing list of registered attendees (in-person) which will be sent after the pre-registration close date. Mailing lists are in Excel format and include the name and mailing address and emails if the attendee allows.

6. Hotel Accommodations for Exhibitors

Hotel reservations can be made by going to aabp.org and clicking on the 'Exhibitors' menu on the far right side of the webpage and then clicking on 'Conference Housing'. The AABP Housing Bureau will open in April. Exhibiting companies are encouraged to stay in the AABP hotel block to minimize financial risk to AABP.

Companies who wish to reserve a housing block of 10 or more rooms, must work directly with the hotel. The AABP strongly recommends these companies discuss the room block with our meeting management partner, Experient. Hotel assignments of 5 or more rooms will be required.